



All museums are educational institutions and obligated to inspire young minds for the generations to come.

Establishing educational programming that supports specific grade level curriculums is the most conventional way to become a top field trip destination. The next step is booking your museum at it's highest capacity with schools and youth groups, by promoting early reservations through discount incentives and ideal timing.



Education Field Trip Booklets

Field trip booklets can contain a map of your museum, interesting facts, games that teach about the subject of your museum, and more. These booklets should be available and promoted by August 1.



Early Reservation Promotions

Promote early reservations by offering a number of free student admissions or a free class or tours if teachers book and take their field trip before early October.



Low Season Promotions

Promote free student admissions if teachers book and take their field trip before the end of December (before peak field trip season begins in January).

